

COMPANY WHITE PAPER



AUREX CAPITAL

A vision to connect international business experience with India's growing market potential.

International Vision, Indian Opportunity
Established: 25 July 2026 | Singapore

COMPANY PROFILE

Aurex Capital is an international organization established in Singapore on 25 July 2026, with a vision to connect international business experience with the growing opportunities of the Indian market.

The organization has been created with the objective of understanding India's evolving business landscape, building meaningful business relationships, and exploring new opportunities for future growth.

Aurex Capital aims to serve as an initial platform for developing a strong understanding of the Indian market and creating a foundation for long-term business expansion.

With an international outlook and an India-focused vision, Aurex Capital seeks to build a sustainable presence by bringing together global experience, local market understanding, and strong business networks.

LEADERSHIP & BUSINESS BACKGROUND



Aurex Capital is an international organisation, established in Singapore on 25 July 2026.

The objective is to connect international business experience with India's growing market and explore new business opportunities in the country in the coming years. Aurex Capital is founded and managed by Mr. James, Founder & Managing Director, and Miss Alicia, CEO, who are from Germany.

Their family has been involved in different business sectors in Germany for approximately 22 years.



CEO – Alicia



MD – James

FAMILY BUSINESS EXPERIENCE



Along with these sectors, the family has also been involved in investment activities and business interests with major real-estate brands in Germany. The family also has significant involvement in international strawberry trading. This experience extends across multiple sectors, including transportation, automobiles, engineering, trading, real estate, and international agriculture-related business.

- Transportation
- Automobile Engineering
- Automobile Parts
- International Trading
- Real Estate
- Agriculture-related International Business



INDIA CONNECTION



Mr. Mayur Patel plays an important role in taking Aurex Capital's journey forward in India.

Mr. Mayur Patel is a good friend of Mr. James and Miss Alicia and brings experience and understanding in marketing and market development.

For an international business entering a large market like India, understanding the local market, building the right connections, and developing a strong marketing network are very important.

For this reason, Mr. Mayur Patel's experience is considered an important part of Aurex Capital's India strategy.

www.aurexcapital.cloud



WHY AUREX CAPITAL?

Instead of directly bringing the family's existing businesses into India, Aurex Capital was established with the objective of first understanding the Indian market, connecting with people, and building a strong network.

Aurex Capital will work as an initial platform to understand and develop potential business opportunities in India.

In the coming years, depending on business requirements and market response, there are plans to explore different sectors of the family business in India.

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LONG-TERM VISION FOR INDIA

Aurex Capital's long-term vision is to build a strong business network in India. In the future, where suitable opportunities arise, the organisation plans to explore franchise and business network models to take the family business to different parts of India. The objective is to bring together international business experience and India's market potential and build a strong and sustainable business presence in the country.



Aurex Capital has been established with a vision to move forward by combining international experience, Indian market understanding, and strong business relationships.

Today, Aurex Capital is a beginning. The goal is to transform this beginning into a larger business network and India-focused expansion in the coming years.

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